

POSTCARDS

OF HOPE



TEAM CAPTAIN INFO

Thanks for joining us in Postcards of Hope! This event will connect A-T families across the globe by using virtual postcards of hope inspired by team captains to encourage event participation and fundraising for A-T.

Registration and fundraising will begin in May. Participants will commit to complete 26.2 miles (or a different personal goal) in the month of June. For the entire month, they will aim to reach their goal while raising money for A-T.

Check out our fundraising resources at atcp.org/postcardsofhope for creative ways for your team to fundraise. Looking to involve sponsors? See sponsorship options on page 4!

Each team will have the opportunity to submit their own virtual Postcard of Hope that will then be shared with all event participants to cheer everyone on throughout the month. Send hope to all of our event participants by completing the form on page 3 and emailing it to fundraising@atcp.org!

A guide to registration, recruitment, participation and fundraising.



**CREATE YOUR
FUNDRAISING PAGE**



**CREATE YOUR
TEAM PAGE**



**RECRUIT TEAM
MEMBERS**



**SUBMIT YOUR TEAM'S
POSTCARD OF HOPE**



**JOIN US IN EVENT
CHALLENGES**



**FUNDRAISE &
RACE FOR A CURE**

POSTCARDS OF HOPE



CREATE YOUR TEAM!

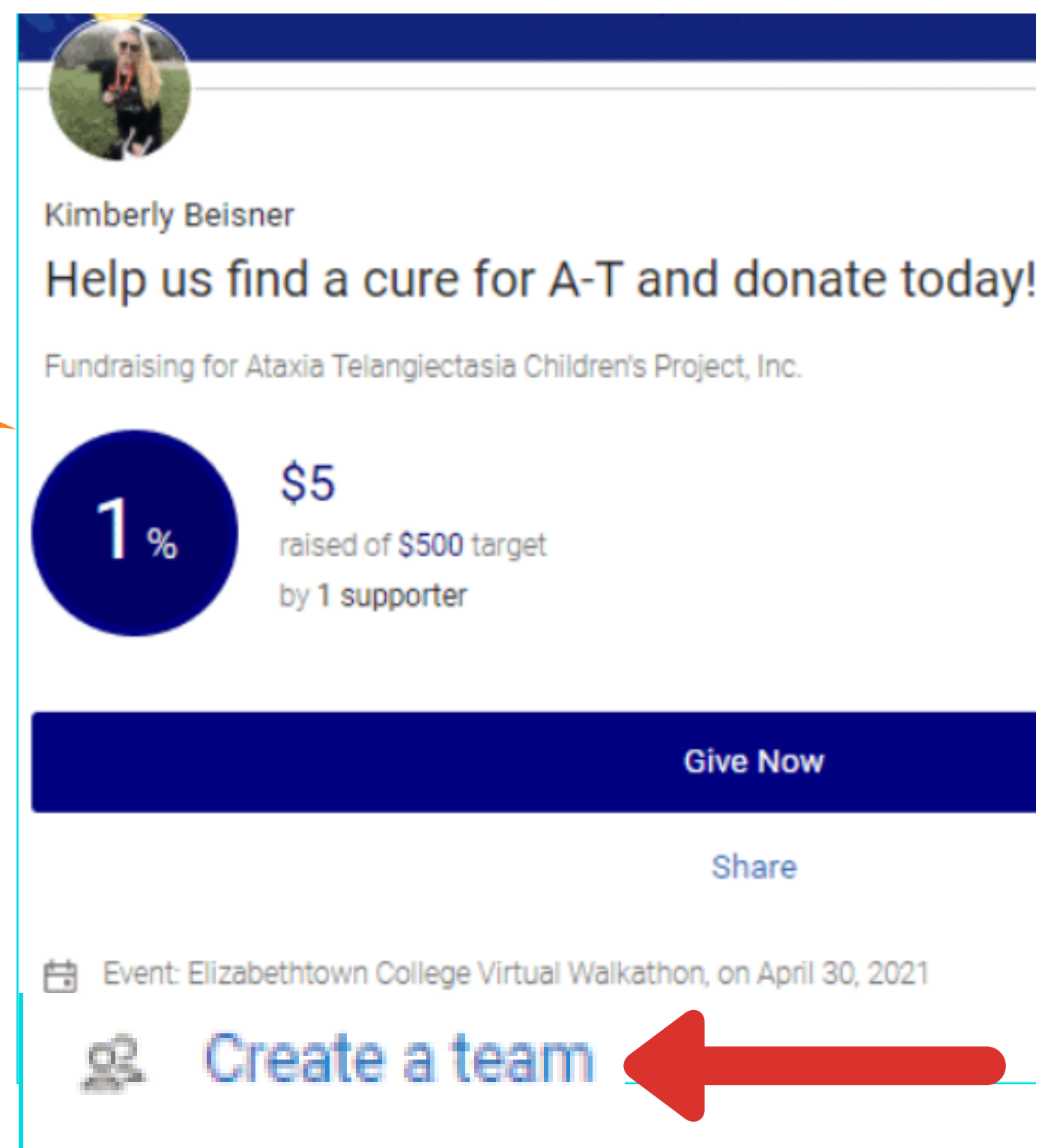
The first step to creating your team is to create your personal fundraising page! Click "Start Fundraising" to get started. Then, follow the steps below to create your team!



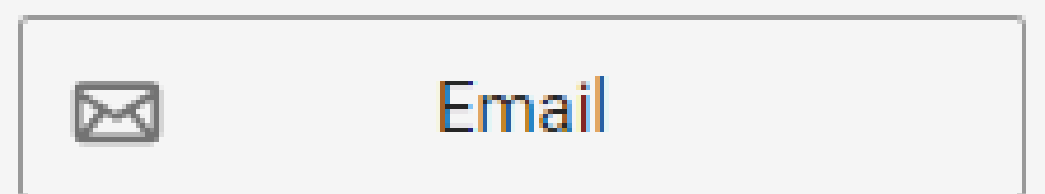
Register at
justgiving.com/campaign/ATHope

Once you have created your personal fundraising page, login to your page and click "Create a team"

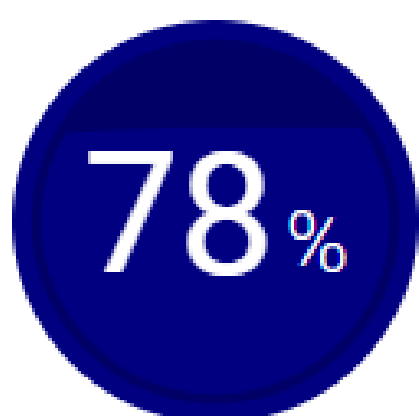
Share your page on social media to recruit team members & solicit donations!



Share this story



Set a goal for your team! When a goal is set, team members are likely to raise more!



\$1,560

raised of \$2,000 target by 42 supporters

Questions?

Email us at fundraising@atcp.org!

POSTCARDS OF HOPE



CREATE YOUR POSTCARD

Team captains, please answer the following questions and email the completed form to fundraising@atcp.org. We'll create the postcard for you! All you have to do is submit the answers below!

1. What is your team name and where are you located?
2. Who do you run/walk/bike for?
3. What/who gives you hope and why? (this can be a person, an item, a quote, a story, etc.)
4. What encouraging words do you have to say to our teams?
5. Choose a photo that represents your team and your hope! This can be a photo of your entire team, the A-T child/children in your life, a photo of a quote that gives you hope, an event that you hosted in the past, etc. This will be the image used in your virtual postcard of hope!

***Please email this completed form
to fundraising@atcp.org***

POSTCARDS OF HOPE



SPONSORSHIP MENU

CARE SPONSOR

Donations of \$500 – \$1,000

Sponsor benefits include:

- Company logo recognition on event webpage (atcp.org/postcardsofhope)

HOPE SPONSOR

Donations of \$1,000+

Sponsor benefits include:

- Company logo recognition on event webpage (atcp.org/postcardsofhope)
- Recognition on A-T Children's Project social media accounts (Facebook, Instagram and Twitter) that will reach worldwide audience

**GIVE HOPE TO
A-T CHILDREN
AND FAMILIES
WITH YOUR
SPONSORSHIP!**

Gifts donated in kind of value \$500 – \$1,000 will receive care sponsor benefits. Gifts valued \$1,000+ will receive hope sponsor benefits.

***To donate to a team, find us at
justgiving.com/campaign/ATHope***

**After donating, please e-mail logo to
fundraising@atcp.org.**

For questions please email us at fundraising@atcp.org