

# A-TCP ON CAMPUS

*Raising Funds for Ataxia-Telangiectasia Research*



## WELCOME!

We are so excited to have you join our A-T community in fighting to find a cure for ataxia-telangiectasia. Your fundraising efforts will make a tremendous difference for A-T families and give them hope for a cure.

We would personally like to extend our gratitude and say thank you for committing to such an incredible cause. By working with the A-T Children's Project, you'll be helping to advance research toward life-changing treatments and ultimately a cure for A-T. Because A-T is a rare disease, your participation is truly meaningful and impactful.

We have provided you with a Welcome Packet which will help you get started! If you have any questions or concerns, please feel free to reach us at **[fundraising@atcp.org](mailto:fundraising@atcp.org)** or directly at **954-481-6611**. We'd be happy to provide any materials needed to establish an organization at your college or university.

Good luck fundraising!

## WHO IS YOUR CONTACT?

[fundraising@atcp.org](mailto:fundraising@atcp.org)

Kimberly Beisner,  
Fundraising Coordinator

# YOUR CHAPTER'S TEAM

We recommend having the below positions and responsibilities.

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## President

Responsible for organizing and leading chapter meetings  
Set the direction and goals for the chapter  
Review Events, Expenses and Donation form with Treasurer  
Update A-TCP on chapter's activities and plans

## Vice President

Record meeting notes and action plans  
Send recap email to members

## Treasurer

Set budget with A-TCP for each event  
Track and record expenses and donations

## Director of Events

Organize fundraising events by delegating tasks and coordinating venue and date  
Oversee all event logistics and volunteer coordination

## Director of Social Media and Marketing

Advertise fundraising events on campus and recruit members  
Maintain social media pages and prepare flyers for events

## Faculty/Staff Advisor

Oversee the chapter's activities and any funding from the school  
Often required by college or university



## *What is the A-T Children's Project?*

The A-T Children's Project is a 501c3 non-profit organization dedicated to finding a cure for ataxia-telangiectasia, a fatal genetic disease that attacks children causing progressive loss of muscle control, high incidence of cancer and immune system problems.

## *Call to Action*

Because A-T is such a rare disease, it receives very little government funding. It's the volunteer grassroots efforts of families and friends that funds A-T research in the search for life-improving therapies and a cure (which is now closer than ever).

Be the hope that these children and families need!



## What We Provide

We like to give A-TCP On Campus chapters as much independence as possible. However, you can expect us to provide the following for your event:

Customizable marketing materials (flyers, website)

T-Shirts (for sale, for volunteers etc.)

Event Insurance

Informational brochures

Event Expenses

## What You Provide

Your chapter supplies everything else! This includes:

Updates to A-TCP on what event(s) you have decided to hold

Proposal for an event budget

Documented event expenses

Volunteers

The final donation from the event either online or in the mail

Creativity, energy and passion!

# 5 STEPS TO STARTING YOUR CHAPTER

1

**Complete A-TCP interest form online and connect with us at [fundraising@atcp.org](mailto:fundraising@atcp.org).** We will give you more information about who we are and will discuss how you envision your chapter.

**Connect with your school's Student Activities Office to get your chapter approved.** Once you have your members, complete any paperwork your college requires to accept a new organization on campus.

2

3

**Recruit members!** Begin to get a feel for how many of your friends and peers would like to join you in bringing the A-T Children's Project to your campus. Most schools require a minimum of 8 members. Begin compiling a membership list with names and contact information.

**First Meeting!** At your first meeting, get to know your members. Hold introductions and have a vote to determine leadership positions. Delegate tasks and determine chapter goals for the year. Brainstorm fundraising events to hold.

4

5

**Update A-TCP.** Let us know how your first meeting went! What are your chapter goals? Were there any fundraising ideas tossed around? Did any questions or concerns come up as you begin to plan your fundraising events? A-TCP is here to help!

# BUDGETING

We will work with your chapter to set a reasonable budget for the semester. You will communicate with us what type of event you would like to hold and what specific expenses you anticipate having.

Type: Bake Sale

Funds Requested:

- \$50 baking supplies
- \$10 table rental

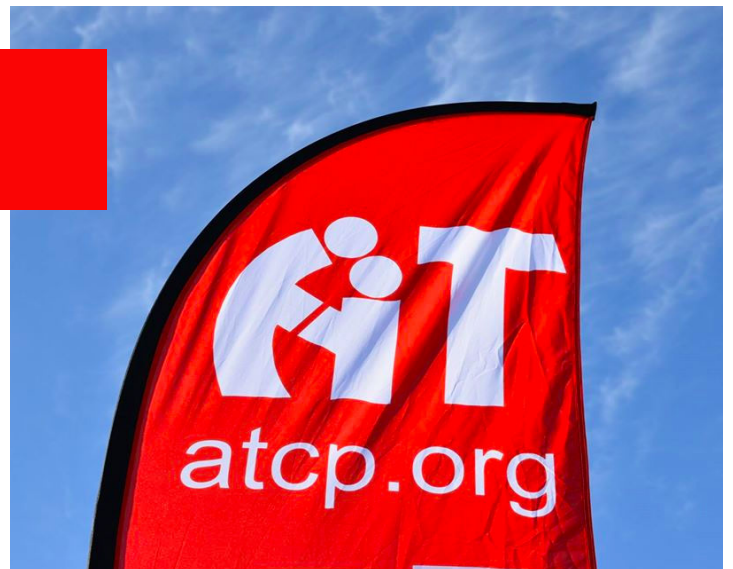
We will then agree on a budget and send you a check to finance your event.



# EVENT IDEAS

Some of the possibilities include:

- Candy-grams
- Sports event (race, kickball, basketball, bowling. . .)
- Dance
- Pancake breakfast
- Concert
- Cook-off
- Fashion show
- Raffle
- Movie showing
- Water balloon fight
- Tutoring services
- Car wash



- Eating contest
- Swim-a-thon
- Scavenger hunt
- Yoga class
- Anything else you can come up with!



# CONNECT WITH US ON SOCIAL MEDIA

We will share and like what you post to increase your audience and inspire others.



@atchildrensproject

ATChildrensProject



@ATCure