

FUNDRAISING FOR THE A-T CHILDREN'S PROJECT

GIVING TUESDAY

NOVEMBER 30, 2021

This Giving Tuesday, we invite you to create your own custom fundraising page using JustGiving. Giving Tuesday is our largest fundraising day of the year. Right now is a critical time for A-T research - there is LOTS happening so fundraising is more important than ever.

Thank you for your help!

1) To get started, go to:

[justgiving.com/campaign/ATCPgivingtuesday2021](https://www.justgiving.com/campaign/ATCPgivingtuesday2021)

2) Select 'Start Fundraising' to begin!

GIVING TUESDAY
Give our A-T children twice the hope with your donation going twice as far!

0%
\$0
raised of \$50,000 target

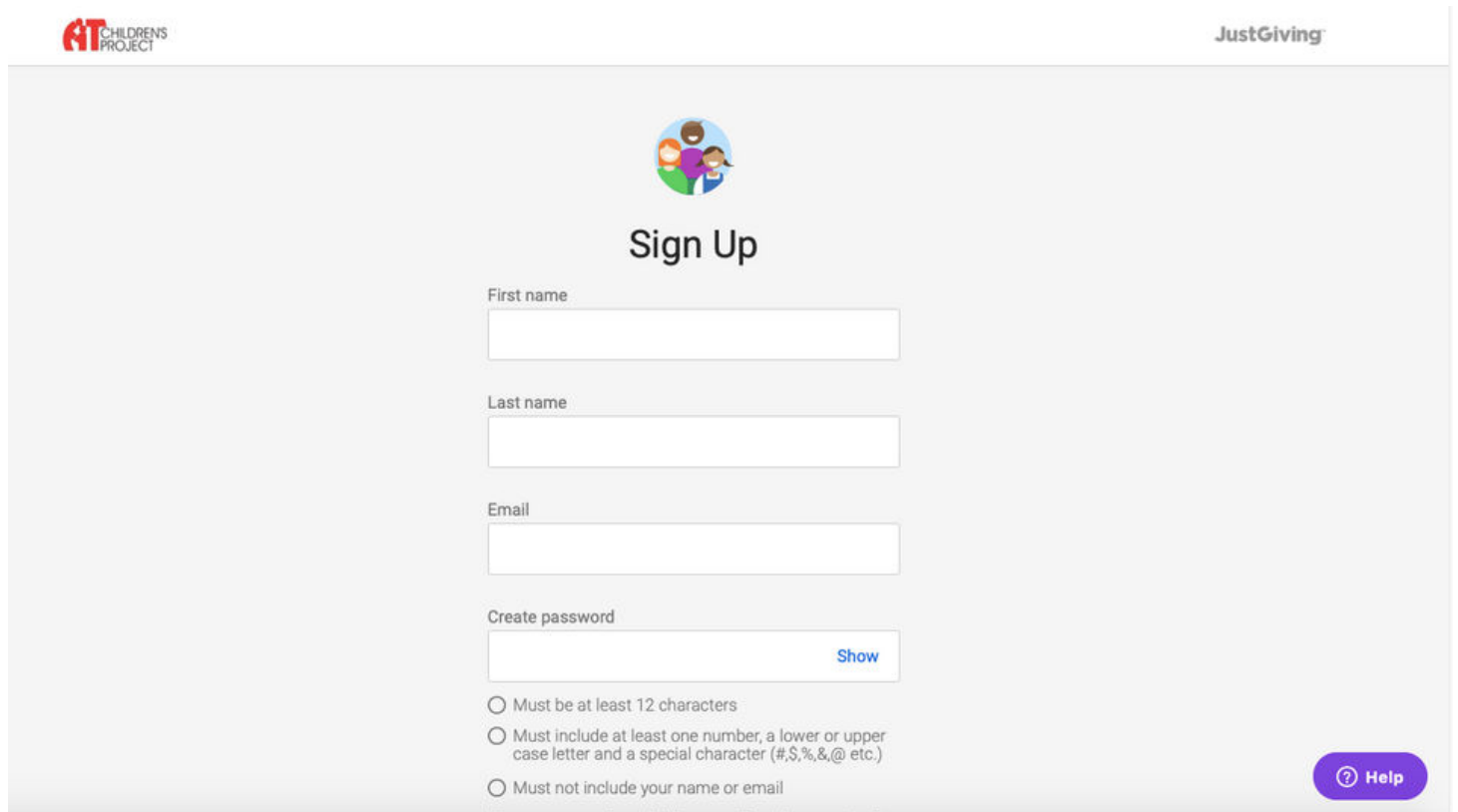
Give Now
Share

Be a fundraiser
Create your own fundraising page and help support this cause.
Start fundraising

AT CHILDREN'S PROJECT
kids. hope. cure.

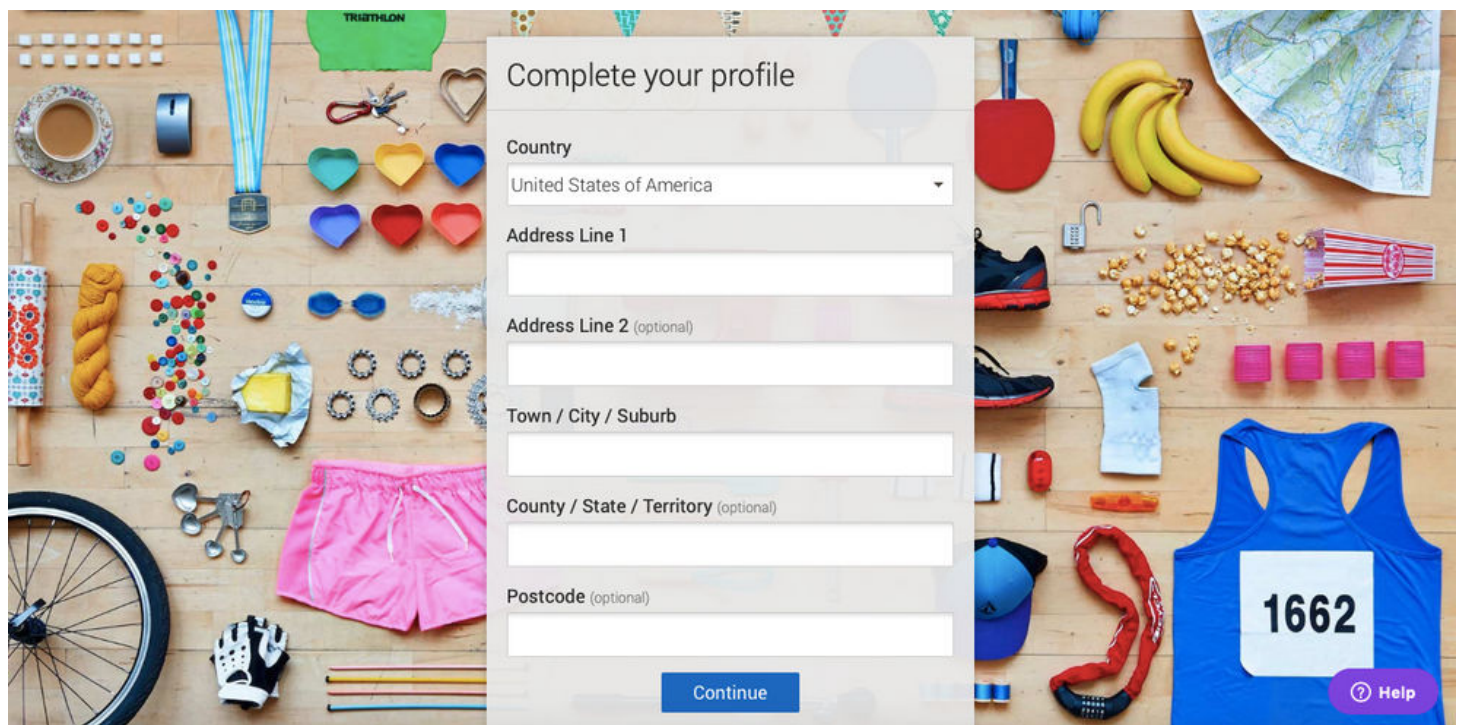
Ataxia Telangiectasia Children's Project, Inc.
Giving Tuesday
Join us this Giving Tuesday as we raise funds to help us find a cure for kids with ataxia-telangiectasia! Your donations will go twice as far, with every donation matched up to \$50,000 by an anonymous donor!
Charity Registration No. 650427215

3) Create a JustGiving account. It will require your name, email and a password of your choosing.



The screenshot shows the 'Sign Up' page for the A-T Children's Project on the JustGiving platform. The page features the A-T Children's Project logo in the top left and the JustGiving logo in the top right. The main heading is 'Sign Up' with a circular icon of three children. Below the heading are four input fields: 'First name', 'Last name', 'Email', and 'Create password'. The 'Create password' field includes a 'Show' button. Below the password field are three radio button options for password requirements: 'Must be at least 12 characters', 'Must include at least one number, a lower or upper case letter and a special character (#,\$,%,&,@ etc.)', and 'Must not include your name or email'. A purple 'Help' button is located in the bottom right corner.

4) Fill in your address. Address Line 1 and Town/City/State are required, but the other fields are optional.



The screenshot shows a 'Complete your profile' form overlaid on a background of various sports and travel items. The form includes the following fields: 'Country' (a dropdown menu currently showing 'United States of America'), 'Address Line 1', 'Address Line 2 (optional)', 'Town / City / Suburb', 'County / State / Territory (optional)', and 'Postcode (optional)'. A blue 'Continue' button is at the bottom of the form, and a purple 'Help' button is in the bottom right corner.


5) Create your fundraising page web address. Get creative!

- SmithFamilyGivingTuesday
- Hope4Julia-GivingTuesday

Step 3 of 3

Check your details

You're raising money for



Giving Tuesday
run by A-T Children's Project

Your event

Giving Tuesday 2021

I'm doing this in memory of someone

Choose your fundraising page web address

www.justgiving.com/fundraising/ATCPexample

This web address is available

I'm happy for GPS Education Partners Inc to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.

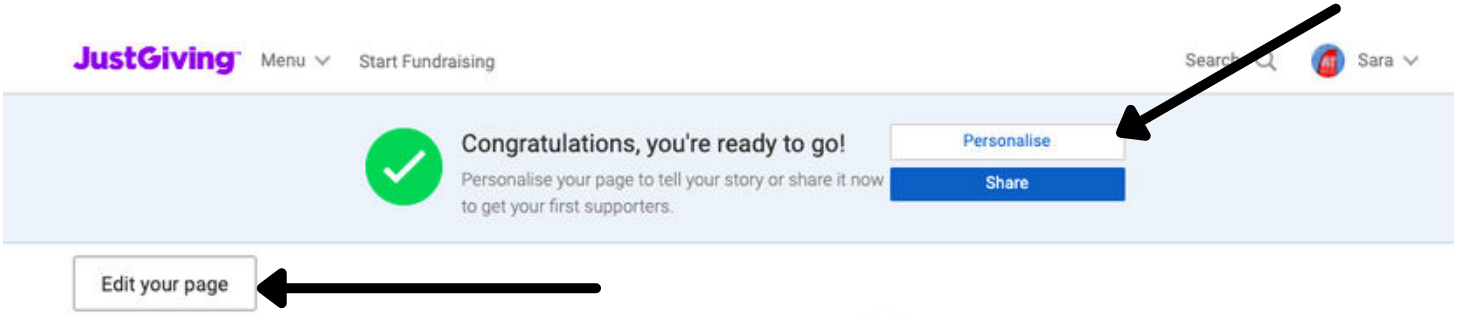
Yes please, opt me in

No thanks, opt me out


NOTE: GPS Education Partners Inc will receive your details and may need to contact you to support you in this fundraising effort. You can update your preferences directly with GPS Education Partners Inc.

[Create your page](#)

6) Your page is created! Right now, it has the default image and content. To customize your page, click "Personalize" or "Edit Your Page" at the top.



JustGiving Menu Start Fundraising Search Sara

 **Congratulations, you're ready to go!** Personalise your page to tell your story or share it now to get your first supporters.

[Personalise](#)

[Share](#)

[Edit your page](#)

7) On the next window, you can customize your page's title, fundraising target and more. Scroll down to find and edit the story of your page.

View Edit Media Donations Settings

Edit page

Page title

Be the Hope

Save title

Fundraising target

USD ▼ 10500.00

Save target

Page summary

I am fundraising

for Ataxia Telangiectasia Children's Project, Inc.

because there is HOPE.

Save summary

Scroll down to edit your story.

Your story

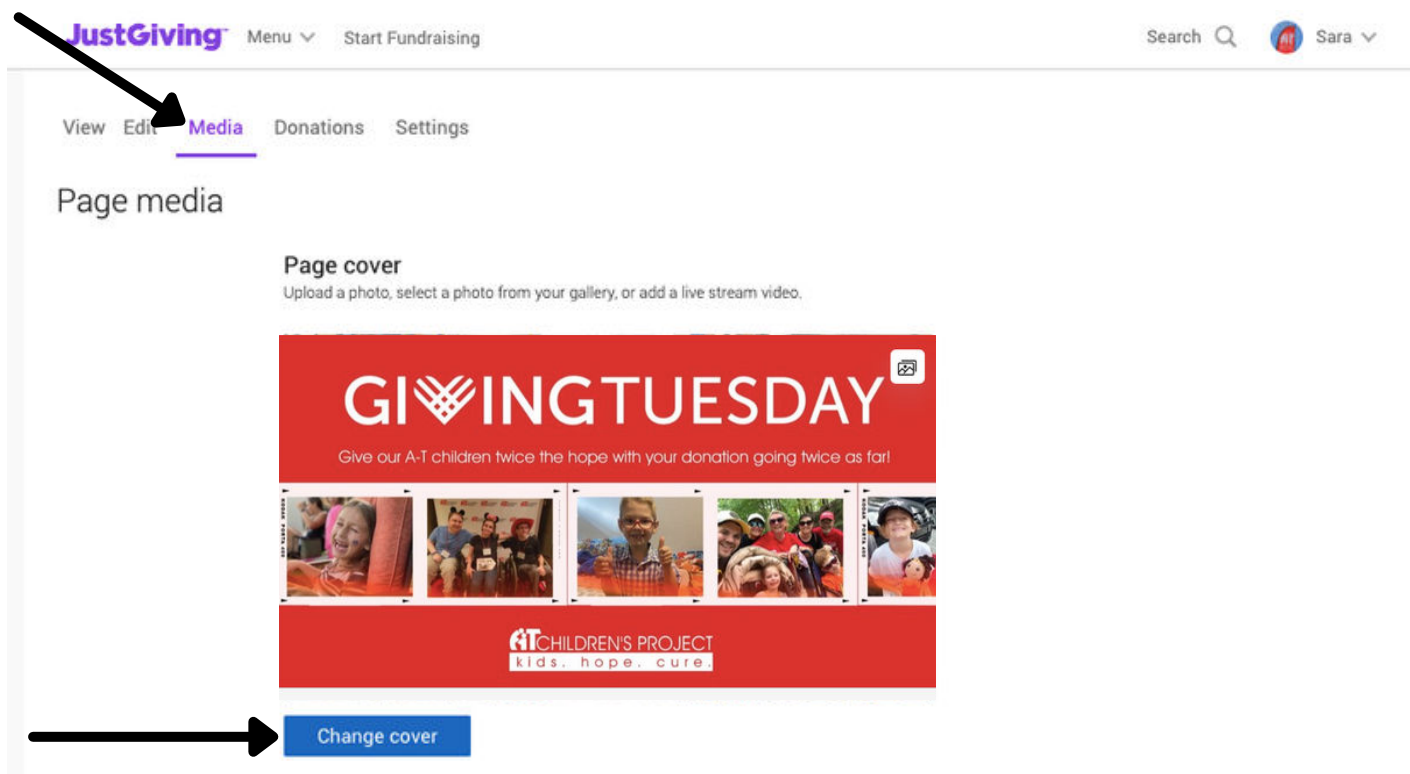
B *I* U ☰ ☷

INSERT YOUR STORY HERE. Share your connection to A-T and why it mean the world if your supporters could donate to the A-T Children's Project this Giving Tuesday.

Save story

Cancel

8) Go to the Media tab to add some photos of your own. If you'd like, you can change the cover image.



Scroll down. We highly encourage you to add photos!

Add a photo

Upload photos to your page gallery.

1.

Please ensure your photo is less than 50MB

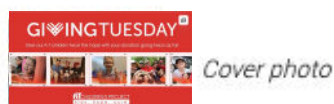
2.

Add a caption (optional)

3.

Photos

We've listed them in the order they'll appear on your page. Use the arrows to change the order. The image at the top will be your cover photo.



Caption: none

9) Go to the Settings tab to personalize your thank-you message.

The screenshot shows the JustGiving website interface. At the top, there is a navigation bar with the JustGiving logo, a 'Menu' dropdown, and a 'Start Fundraising' link. Below this is a secondary navigation bar with links for 'View', 'Edit', 'Media', 'Donations', and 'Settings'. The 'Settings' link is highlighted with a purple underline and a black arrow pointing to it from the top right. Below the navigation is the 'Page settings' section. The first sub-section is 'Extend your page', which includes a date picker set to '30 May 2022' and a 'Save date' button. The second sub-section is 'Thank you message', which includes a text area containing the default message: 'Thank you very much for your donation. It really means a lot to me and to the A-TCP.' A black arrow points to this text. Below the text area is a 'Save message' button.

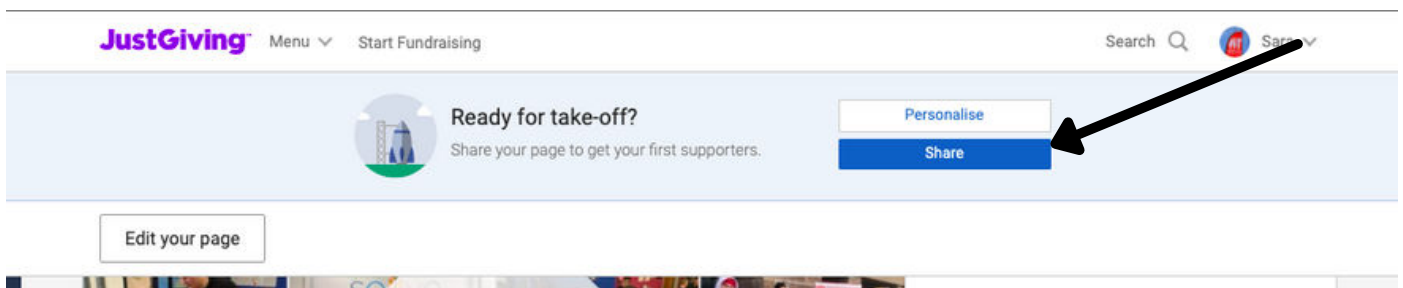
10) Update your profile image. Click on your name in the top right and go to "Profile." Then, select "Edit profile image." We find that square images work best.

This screenshot shows the user profile dropdown menu. At the top, there is a search bar and the user's name 'Sara' with a profile picture icon. Below this is a menu with the following options: 'Personalise', 'Share', 'Profile', 'Your Fundraising', 'Donations you've made', 'Account & preferences', and 'Log out'. A black arrow points to the 'Profile' option.

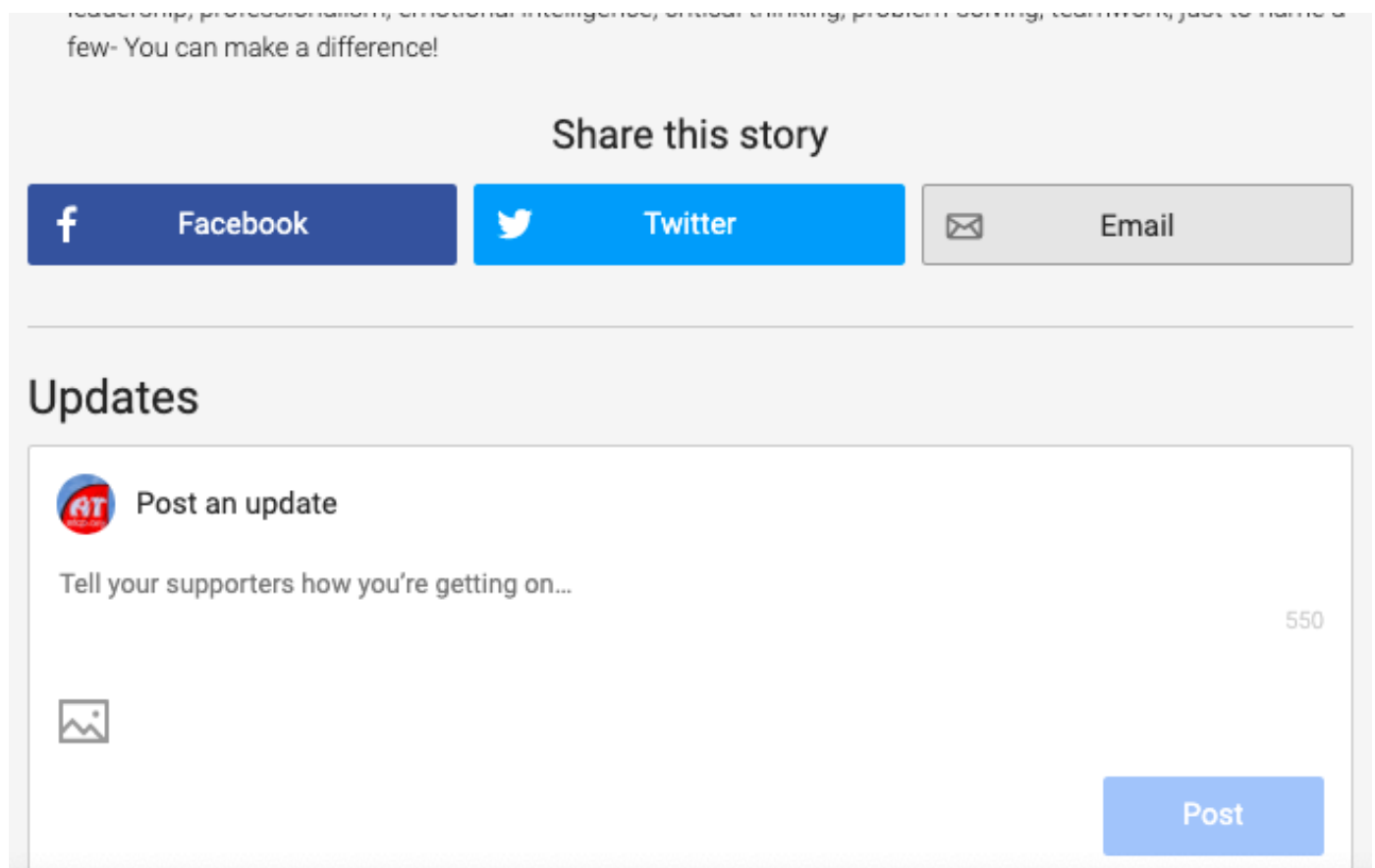
This screenshot shows the user's profile page. At the top, there is a navigation bar with the JustGiving logo, a 'Menu' dropdown, and a 'Start Fundraising' link. Below this is a purple header with the text 'Example Fundraiser'. In the center, there is a circular profile picture placeholder with a blue silhouette. Below the placeholder is a button labeled 'Edit profile picture'. A black arrow points to this button. At the bottom, there are two tabs: 'Fundraising' and 'Donations'.

11) From your profile, scroll down and click on your fundraising page to view the finished page.

We encourage you to share your page! You can share directly from JustGiving or just copy and paste your fundraising page's URL into a post or an email. If you view your page on your phone, you will also see options to share via text.



Scroll down to see additional sharing options as well as where you can add updates and photos to your page!



Thank you!

Thank you for fundraising on behalf of all A-T families this Giving Tuesday!

People like you are the life-blood of the A-T Children's Project. If you want to learn about additional fundraising opportunities or would like to host an event, please reach out to us at:

fundraising@atcp.org

We have a number of promising research projects in the works that we are able to fund because of YOU! Be on the lookout for research updates.

